Rich Media Communication Using Adobe® Flash Professional®

Today, it's not about what you know, it's about what you invent. And students are discovering new vistas of creativity and greater fluency of expression.

With Adobe® Certified Associate (ACA) certification, students rise to levels of greater understanding and capacity as they learn the digital language of their trade. And as educators provide industry-recognized certification as part of their curriculum, students gain confidence and recognition as they validate and certify the skills and software knowledge needed to succeed in higher education and on the job.

Certification that Proves Flash Skills

Adobe® Flash® Professional is a powerful authoring environment for creating animation and multimedia content. Users design immersive interactive experiences that present consistently across desktops and multiple devices, including tablets, smartphones, and televisions.

But without practical work experience, landing a job right out of school can be difficult—especially in the competitive world of digital media. With Adobe® Certified Associate certification, students validate and certify their ability and fluency through the Rich Media Communication using Adobe® Flash® Professional Exam. With this certification in hand, students are prepared to stand out to employers who seek to fill very competitive and high demand job postings.

Curriculum that Makes a Difference

Student certification goals are most effectively achieved as educators enhance their existing courses by incorporating Adobe® Flash® Professional certification objectives into their curriculum. Institutions may also access and implement free curriculum from Adobe® Education which maps to the exam objectives. The final certification exam actually replicates application experience by testing hands-on skills in Adobe® Flash® Professional and can be easily administered onsite

Learn more about ACA Certification.
Visit **www.certiport.com/adobe**
or call today at **1-800-488-9371**

Earn your Adobe Certified Associate credential.

CERTIFIED ASSOCIATE

Exam Objectives

Rich Media Communication using Adobe® Flash® Professional

- Set project requirements
- Identify rich-media design elements
- Understanding Adobe® Flash® Professional
- Build rich-media elements
- Evaluate rich-media elements

ACA pracitce tests are the premier practice test solution for Adobe® Certified Associate certifications. They are designed to replicate the certification testing environment and is mapped directly to exam objectives.

Get Started with a Classroom License!

ACA Exam Classroom Licenses offer unlimited exams at your fingertips for one yearly license fee. You can simplify budgeting while expanding the reach of your certification program. It also means you have six great certifications for students to choose from—including Visual Communications using Adobe® Photoshop®, Rich Media Communications using Adobe® Flash®, Web Communications using Adobe® Dreamweaver®, Video Communications using Adobe® Premiere® Pro, Print & Digital Media Publication using Adobe® InDesign® and Graphic Design & Illustration using Adobe® Illustrator®.

Earn your Adobe Certified Associate credential.

or at a local testing center. To learn more about the certification exam visit: **www.adobe.com/education/resources/ certificate-programs.edu.html.**

When educators add the ACA certification pathway to their curriculum, they make a significant contribution for students who desire to achieve real proficiency and stand out. Simply stated, Adobe® Certified Associate for Flash® Professional certification says to the world that students know how to use the tools needed for success in the classroom and in the workplace.

ACA Certification: Key Benefits for Educators

- Incorporate the exam into current courses to measure success
- Provide students with a highly marketable credential and expertise
- Answer the demand for certification in rich media communications
- Prove student's hands-on skills with performance-based tests
- Access free curriculum from Adobe® Education, which maps to the exam objectives at **www.adobe.com/education/ resources/certificate-programs/ preparation-materials.html**

ACA Certification: Key Benefits for Students

- Certification validates their newly-acquired expertise in the Flash authoring tool
- Demonstrates a student's core skills and knowledge using Adobe® applications
- Effectively tests the ability to develop rich interactive content for use in Web sites, online advertisements, instructional media, presentations, games, and more.
- Provides the foundation necessary to further enhance productivity and marketability with other digital media skills.

ACA Exams Offer the Certification Students Need to Succeed

The Adobe® Certified Associate Exams provide the education and certification students need to succeed. For those pursuing higher education in the digital media field, this certification provides prerequisite knowledge and skills. For those ACA certified students seeking immediate employment in high demand areas of digital communication, this certification provides a valuable competitive edge.

> I thought implementing the Adobe Certified Associate into the curriculum was a fantastic idea. Employers spend a lot of company time and money to ensure their staff is up-to-date with the newest software packages and best practices. Having students entering the industry who are Adobe Certified Associates gives employers the peace of mind these students will have the technical skills needed to succeed in the industry."

Dan Stephenson
Web developer
Mosaic Studios

> [Certifying] has given me an additional document to attach to my SAIT diploma [and] to validate my Adobe skills on an official level."

Rick Cruz
Graduate
SAIT Polytechnic