PROGRAM OVERVIEW

Industry-recognized entry-level credentials for both teachers and students.

ADOBE® CREATIVE SUITE: THE WORLD LEADER FOR DIGITAL MEDIA.
Adobe Creative Suite continues to command the leadership position as the worldwide standard for digital communication. Integrating countless creativity and productivity enhancements, this breakthrough interactive design tool enables the creation of amazing, high-impact digital experiences across virtually all types of media and devices.

ADOBE CERTIFIED ASSOCIATE: THE INDUSTRY STANDARD FOR CERTIFICATION.
By certifying proficiency in Adobe Creative Suite, Adobe Certified Associate is the unsurpassed way to demonstrate expertise in Web Design, Visual and Print Design, and Digital Video. With ACA, Adobe offers multiple options for students and instructors to validate their digital media skills.

IMPORTANT CERTIFICATION FOR EFFECTIVE TEACHERS.
Educators around the world are using Adobe software to energize their students and improve their skills. As an important industry credential, ACA elevates a teacher's stature in the classroom and boosts confidence in their own expertise. Instructors with Adobe Certification also serve as a model for students to develop their own marketable skills through Adobe Certification.

VALUABLE CREDENTIALS FOR JOB-SEEKING STUDENTS.
In today's information-based economy, demand for digital communications skills is enormous and growing rapidly. With Adobe Certification, students stand out from the crowd when competing for jobs. Hiring managers will know the candidate's creativity is backed by solid knowledge that allows them to work more efficiently.

Learn more about ACA Certification.
Visit **www.certiport.com/adobe**
or call today at **1-800-488-9371**

CERTIFIED ASSOCIATE

EXAM OBJECTIVES:

**Web Communication
using Adobe® Dreamweaver®**

- Setting project requirements
- Planning site design and page layout
- Understanding the Adobe Dreamweaver interface
- Adding content
- Organizing and modifying content
- Evaluating and maintaining a site

**Rich Media Communication
using Adobe® Flash®**

- Set project requirements
- Identify rich-media design elements
- Understanding Adobe Flash
- Build rich-media elements
- Evaluate rich-media elements

**Visual Communication
using Adobe® Photoshop®**

- Setting project requirements
- Identifying design elements when preparing images
- Understanding Adobe Photoshop
- Manipulating images
- Publishing digital images

**Video Communication
using Adobe® Premiere® Pro**

- Setting Project Requirements
- Identifying Design Elements when Preparing Video
- Understanding the Adobe Premiere Pro Interface
- Editing a Video Sequence with Adobe Premiere Pro
- Exporting Video with Adobe Premiere Pro

CERTIFIED ASSOCIATE

A CLASSROOM LICENSE MAKES IMPLEMENTATION EASY.

Education providers can make certification simple and cost effective by taking advantage of the ACA Classroom License program. It allows your school to conduct unlimited online ACA testing in one classroom with up to 30 computers. With an affordable once-a-year fee and no per-test costs, your school can economically provide all the exams required to ensure student certification.

ADOBE CERTIFIED ASSOCIATE INTEGRATES SEAMLESSLY INTO YOUR CLASSROOM.

To help educators and students alike, Adobe has built course materials focused on career areas in Web Design, Visual and Print Design, and Digital Video. These course materials correlate directly to specific Adobe Certified Associate certification objectives.
Access the free curriculum from Adobe Education at
www.adobe.com/education/resources/certificate-programs.edu.html.

CERTIPREP IS THE PREMIER PRACTICE TEST SOLUTION.

Certiprep for Adobe Certified Associate is the premier practice test solution for the industry-recognized Adobe certifications. Whether students need just a little or a lot of help gearing up for the certification exam, Certiprep is designed to accurately simulate the certification testing environment. It maps directly to certification exam objectives and employs similar "live application" technology used in the certification exams.

Adobe has assembled exam study packets with materials excerpted from the Digital Design Curriculum highlighting a few of the more challenging techniques covered on the exams. The packet includes the certification objectives and a few practice exam items to help prepare for the testing experience. To download the study packets visit
www.certiport.com/adobe.

> *There is a tremendous cost-savings to us… [Our district's administrators] were extremely impressed with the cost of the district site license versus paying for every individual exam."*

James Cooper
Curriculum Specialist, School District of Palm Beach County

> *Students have to be able to demonstrate, not just memorize," he said. "I believe the industry will expect certification more and more as they realize certified individuals have demonstrated their skills."*

Moses Ojeda
Education Leader for CTE programs, New York City Department of Education

> *I feel like I'm moving my career forward. It's something I can put on my resumé. I can tell clients I have an Adobe certification. It's something that can build a lot of trust for clients."*

Glen Duncan
Art Director, Virginia Tech Magazine